



2<sup>nd</sup> INTERNATIONAL MOTOR, SPARE PARTS,  
MECHANICAL EQUIPMENT, SERVICES  
AND MAINTENANCE EXHIBITION

**08-10 FEBRUARY 2024**

**DAKAR SENEGAL**

CENTRE DES EXPOSITIONS  
DE DAKAR DIAMNIADIO



**POST SHOW REPORT**

**2023**

## SHOW INFORMATION

Date : 23-25 February 2023

Organizer : Hage Exhibition

Next Edition Date : 08-10 February 2024

The **SENAUTO** International Motor, Spare Parts, Mechanical Equipment, Services And Maintenance Exhibition, West Africa's first and only automotive fair featuring leading and exporting companies in the automotive and spare parts sector, was held at **C.I.C.A.D.** in Dakar from **February 22-24, 2023**. Bringing together key representatives of the global automotive industry in Senegal's capital Dakar with the 421 million population of West Africa, **SENAUTO** provided its participants with new and profitable business connections.

The Turkish automotive industry, which stands out with its strong infrastructure, advanced production technology, and high product quality, took its first step into the **West African market in Senegal**.

## EXHIBITOR PROFILE

### CAR PARTS AND COMPONENTS

- Engines-gas/petrol/petrol, diesel/b, hybrid, electric, natural gas, lpg, fuel efficiency
- Exhaust
- Turbochargers
- Clutch, gearboxes, manual, automatic, cruise control
- Starters motors, ignition systems
- Body parts
- Bumpers
- Interior upholstery and soft mobile
- Air conditioning
- Charging accessories (adapters, plugs, cables)
- Cockpits
- Mirrors
- Airbags
- Security, immobilizers
- Batteries
- Brakes, alloys, axles, shock absorbers

### WHEEL AND TIRES

- Tires
- Wheels
- Alloys

### ACCESSORIES

- Chrome accessories
- Tuning accessories
- Windows, coloring Accessories
- Assemblies-roof racks, trailers, towbars, roof racks

### REPAIR,CARE AND MAINTENANCE

- Oils, lubricants, filters
- Car washes, wiper blades, polishes and waxes
- Paints/varnishes
- Tires
- Body repair fillers
- Workshop tools and equipment
- Disposal and recycling /refurbish -ment/recondition /refurbished parts Hand tools

### DIGITAL AND ELECTRONICS

- Lights, bulbs, indicators fuses
- Parking sensors
- Audio, video systems
- Satellite navigation/GPS navigation/dash cameras



## VISITOR PROFILE

- Car service centers
- Auto workshops
- Automobile Manufacturers
- Dealers
- Fleet Operators
- Bus/truck Transport Operators
- State Highway and Railways Buyers
- Car Wash Service Providers
- Garage Equipment and Tools Suppliers
- Mechanics
- Engineers
- Business Owners and Managers
- Enthusiasts For Custom Car Building / Auto Stylists / Body Kits

## NUMBER OF EXHIBITORS



37  
EXHIBITORS



4  
NATIONAL  
PAVILIONS



3.200m<sup>2</sup>  
TOTAL SURFACE  
OF THE SHOW

## EXHIBITING COUNTRIES



TÜRKİYE



HİNDİSTAN



İTALYA



SENEGAL



LÜKSEMBURG



ÇİN



FAS



LÜBNAN



TUNUS



CEZAYİR



KUVEYT



RUSYA



FRANSA



PORTEKİZ

## NUMBER OF VISITORS



17  
COUNTRY



206  
B2B  
MEETING



7.244  
TOTAL VISITORS

## VISITING COUNTRIES



SENEGAL



GİNE



LIBYA



UGANDA



MALİ



MİSİR



FAS



İSPANYA



FİLDİŞİ



CEZAYİR



NİJERYA



KENYA



PORTEKİZ



KAMERUN



FRANSA



MORİTANYA



KONGO



ALMANYA



GAMBİYA



TUNUS



Video all participant comments and videos can be found on youtube. Click to watch or scan the qr code!

See you in  
08-10 February 2024!

www.hagegroup.com