

Senauto™

2nd INTERNATIONAL MOTOR, SPARE PARTS,
MECHANICAL EQUIPMENT, SERVICES
AND MAINTENANCE EXHIBITION

08-10 FEBRUARY 2024

DAKAR SENEGAL

CENTRE DES EXPOSITIONS
DE DAKAR DIAMNIADIO



POST SHOW REPORT

2023

SHOW INFORMATION

Date : 23-25 February 2023

Organizer : Hage Exhibition

Next Edition Date : 08-10 February 2024

The **SENAUTO** International Motor, Spare Parts, Mechanical Equipment, Services And Maintenance Exhibition, West Africa's first and only automotive fair featuring leading and exporting companies in the automotive and spare parts sector, was held at **C.I.C.A.D.** in Dakar from **February 22-24, 2023**. Bringing together key representatives of the global automotive industry in Senegal's capital Dakar with the 421 million population of West Africa, **SENAUTO** provided its participants with new and profitable business connections.

The Turkish automotive industry, which stands out with its strong infrastructure, advanced production technology, and high product quality, took its first step into the **West African market in Senegal**.

EXHIBITOR PROFILE

CAR PARTS AND COMPONENTS

- Engines-gas/petrol/petrol, diesel/b, hybrid, electric, natural gas, lpg, fuel efficiency
- Exhaust
- Turbochargers
- Clutch, gearboxes, manual, automatic, cruise control
- Starters motors, ignition systems
- Body parts
- Bumpers
- Interior upholstery and soft mobile
- Air conditioning
- Charging accessories (adapters, plugs, cables)
- Cockpits
- Mirrors
- Airbags
- Security, immobilizers
- Batteries
- Brakes, alloys, axles, shock absorbers

WHEEL AND TIRES

- Tires
- Wheels
- Alloys



ACCESSORIES

- Chrome accessories
- Tuning accessories
- Windows, coloring Accessories
- Assemblies-roof racks, trailers, towbars, roof racks

REPAIR, CARE AND MAINTENANCE

- Oils, lubricants, filters
- Car washes, wiper blades, polishes and waxes
- Paints/varnishes
- Tires
- Body repair fillers
- Workshop tools and equipment Disposal and recycling /refurbish -ment/recondition /refurbished parts Hand tools

DIGITAL AND ELECTRONICS

- Lights, bulbs, indicators fuses
- Parking sensors
- Audio, video systems
- Satellite navigation/GPS navigation/dash cameras

NUMBER OF EXHIBITORS



37

EXHIBITORS



4

NATIONAL
PAVILIONS



3.200m²

TOTAL SURFACE
OF THE SHOW

EXHIBITING COUNTRIES



TÜRKİYE



HİNDİSTAN



İTALYA



SENEGAL



LÜKSEMBURG



ÇİN



FAS



LÜBNAN



TUNUS



CEZAYİR



KUVEYT



RUSYA



FRANSA



PORTEKİZ

NUMBER OF VISITORS



17

COUNTRY



206

B2B
MEETING



7.244

TOTAL VISITORS

VISITOR PROFILE

- Car service centers
- Auto workshops
- Automobile Manufacturers
- Dealers
- Fleet Operators
- Bus/truck Transport Operators
- State Highway and Railways Buyers
- Car Wash Service Providers

- Garage Equipment and Tools Suppliers
- Mechanics
- Engineers
- Business Owners and Managers
- Enthusiasts For Custom Car Building / Auto Stylists / Body Kits

VISITING COUNTRIES



SENEGAL



GİNE



LİBYA



UGANDA



MALİ



MISİR



FAS



İSPANYA



FİLDİSİ



CEZAYİR



NİJERYA



KENYA



PORTEKİZ



KAMERUN



FRANSA



MORİTANYA



KONGO



ALMANYA



GAMBİYA



TUNUS

See you in
08-10 February 2024!

